

# ecoCell™

SilverBack™ contains an environmentally friendly component called EcoCell™. EcoCell™ is nature's ecologically friendly additive, and is the foundational building block that contributes to the quiet strength SilverBack™ offers.



**EcoCell™ is made from the castor bean. Castor beans are used every day in food, cosmetics, industrial lubricants and many other consumer based products. By using the castor bean in Silverback™, we limit the use of unfriendly chemicals that many other companies use. As a natural product, we know castor beans are much friendlier to the environment. The unique formulation of Silverback™ provides strength and a green recyclable solution for all consumers.**



Castor oil is a natural vegetable oil that is pressed from castor beans. Its use in Polyurethane chemistries provide a sustainable, bio-based resource that can replace a percentage of petroleum based oils, making a more environmentally friendly product. It is used in everything from food and preservatives to medicine, skin care, hair care and coatings.

