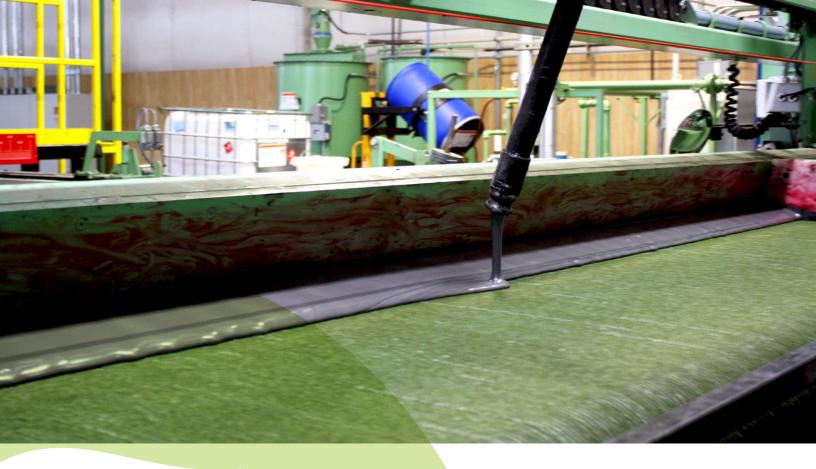
CoCell

SilverBack[™] contains an environmentally friendly component called EcoCell[™]. EcoCell[™] is nature's ecologically friendly additive, and is the foundational building block that contributes to the quiet strength SilverBack[™] offers.



EcoCell[™] is made from the castor bean. Castor beans are used every day in food, cosmetics, industrial lubricants and many other consumer based products. By using the castor bean in Silverback[™], we limit the use of unfriendly chemicals that many other companies use. As a natural product, we know castor beans are much friendlier to the environment. The unique formulation of Silverback[™] provides strength and a green recyclable solution for all consumers.



Castor oil is a natural vegetable oil that is pressed from castor beans. Its use in Polyurethane chemistries provide a sustainable, bio-based resource that can replace a percentage of petroleum based oils, making a more environmentally friendly product. It is used in everything from food and preservatives to medicine, skin care, hair care and coatings.



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