



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Announcement

Sporturf™ continues to be the official turf supplier for Chick-fil-A College Football Hall of Fame

Dalton, Georgia. September 5, 2018 – Kevin Barker, Vice President of Sales and Marketing, is pleased to announce that Sporturf™, the leading manufacturer of synthetic turf, has elected to renew its partnership and position as the exclusive provider for synthetic turf surfaces for the Chick-Fil-A College Football Hall of Fame in downtown Atlanta.

“Continuing to be part of such a fantastic attraction is something we take a lot of pride in. The last four years have been very exciting, and we are blessed to continue our partnership with the College Football Hall of Fame. All parties involved have worked very hard to make sure fans get to experience the best in the industry” explains Barker. “We are looking forward to the next 4 years with the College Football Hall of Fame as millions of fans get to enjoy the state-of-the-art facility.”

The state of the art Chick-Fil-A College Football Hall of Fame facility features historic and contemporary artifacts, interactive multimedia displays, children’s activities, a theater featuring an originally produced 4K ultrahigh-definition film on the history and excitement of college football, meeting facilities, and special event spaces. The Hall includes a 45-yard replica football field where the Sporturf™ product and updated logo is featured.

“When deciding on turf for the indoor playing field at the Chick-fil-A College Football Hall of Fame, we were immediately impressed with the quality of the Sporturf product and service, their ISO certification and longevity in the business. We were not only seeking a turf solution, but a long-term partnership,” said Kimberly Beaudin, VP of Sales and Marketing for the Hall of Fame. "Four years later, we are proud to renew that partnership for an additional 5 years. Along with all the initial benefits, the enhanced agreement includes a new feature, the “Turf Tough” play of the week and an expanded relationship with Hall of Famers.”

Sporturf™ is leading the way in the synthetic turf industry with Game Ready, an entire new product line up that allows owners, coaches and players to focus on the training, speed of the game and safety, all the things that matter. Game Ready is a no-nonsense product that was developed with all the performance characteristics players, coaches and owners demand. Game Ready is designed to provide facilities a premium and hassle free solution. The product installs in days and has no infill requirements making the product sand and rubber free.

Controlled Products is the parent company of Sporturf™ (www.sporturf.com) which supplies large athletic facility customers and sells and installs athletic fields through preferred partners.

About Controlled Products

Headquartered in Dalton, Georgia, Controlled Products (www.cpturf.com) produces the highest quality synthetic turf in the industry for every possible application. Sustainability, innovation, research, the

ability to customize deliverables and the use of advanced, state-of-the art technology are key priorities for the organization. Established in 1989, Controlled Products is an ISO 9001, ISO 14001 and OHSAS 18001 company. As a founding member of the Synthetic Turf Council (STC), and a STC Certified Manufacturer/Supplier, their expertise is unmatched in the industry. Their synthetic turf products are currently in use in thousands of athletic fields, playgrounds, landscape projects, golf courses and indoor sport facilities throughout the world. To learn more, visit www.cpturf.com, call (800) 562-4492 or contact the company at Controlled Products, LLC, 200 Howell Drive, Dalton, Georgia 30721.

About Atlanta Hall Management & The College Football Hall of Fame

The College Football Hall of Fame opened on August 23, 2014, and is a 94,256-square-foot attraction located in the heart of Atlanta's sports, entertainment and tourism district. Adjacent to the Georgia World Congress Center and Centennial Olympic Park, the Hall will provides visitors with a highly immersive, interactive and engaging experience using a blend of historic college football artifacts and state-of-the-art, interactive multimedia exhibits. The National Football Foundation (NFF) launched the Hall in 1951 to stand as one of the nation's premier sports shrines, immortalizing the game's greatest players and coaches as positive role models for future generations. In 2009, Atlanta Hall Management, Inc., partnered with the NFF to construct and operate the new Hall of Fame attraction, which also provides a platform for community outreach, education and character development initiatives, as well as serve as one of Atlanta's premier special event spaces. For more information, please visit www.cfbhall.com.

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