

## THE MISSOURI STATE BEARS ARE GAMECHANGERS

The Missouri State University Bears knew they were a force to be reckoned with and they wanted everyone else to know it as well. The redesign of their athletic facilities and installation of synthetic turf was an arduous process without a doubt, but well worth it considering the end results.

Bruce Colony, Project Manager for Dewitt and Associates, was thrilled with the end results. "The client is very satisfied with the end result, the coaches love it, the administration loves it, and everybody loves it. Which in turn makes me happy and now I won't call anyone else for turf," he stated.

# SPORTURF™ MIDWEST

When the projects were originally brought to life, Craig Shonk of SporTurf™ Midwest was only chosen to construct the football and soccer fields. It was only after successfully working on those two projects

that the University decided to use them for the field hockey field as well. According to Shonk, "This is just another satisfied customer that has been able to experience how easy a project can be when you contract with an ASBA CFB-S and a quality manufacturer. In the end the client is the winner!"

Success requires determination with the proper resources and team. The University knew that when they chose Byrne and Jones Construction and SporTurf $^{\text{TM}}$ .



#### **GAMECHANGER™**



GameChanger™, is exactly what SporTurf™ is for Missouri State University. Not only does the turf look fantastic, but it gives the Bears that extra edge. The GameChanger™ turf used on MSU's football and soccer fields provides extreme comfort while maximizing playability without sacrificing appearance or durability. According to Rick Kindhart, Assistant AD, Communications "Our coaches and student-athletes have fantastic new home facilities they can be proud of, and the playing surface is a huge part of that. SporTurf™ not only makes those facilities pop visually, but puts us in a unique position of having quality competition and recreation fields Missouri State students can call home."

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SporTurf™ is the leading manufacturer of synthetic turf in the world. SporTurf™ has installed its turf in numerous fields. Notable installs have included Clemson University, Samford University, Detroit Silverdome and hundreds of high schools ranging from Dodge City High School and Beckman Catholic High School in Dyersville, Iowa to Grace Academy in Knoxville, Tennessee.

Our strength comes from the technologically advanced Silverback™ coating on the back of the turf combined with the highest performance yarn available in the marketplace. This allows the turf to be available 24/7. No longer are the days of restricted access to sports fields, these fields can withstand the pounding from the players year round.

The GameChanger<sup>™</sup> or 3C (Triple Coverage) as it is also known as, allows for more face yarn to show through and display its striking colors.

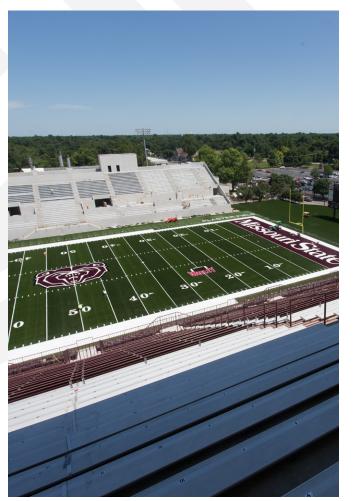
#### **DESCRIPTION PROPERTY Primary Yarn Polymer** Polyethylene Polyethylene Mono; Polyethylene Slit Film **Yarn Cross Section Standard Color** Field; Field/Lime White, Yellow, Red, **Additional Colors Available** Florida Blue, Black, Orange, Terra Cotta **UV Stabilized** Yes **Fabric Construction** Tufted Dual layered woven **Primary Backing** polypropylene **Coating Type** SilverBack™ Polvurethane **Perforations** Yes Polyethylene Yarn Denier/Ends 1500/6 (Mono) 5000/1 (Slit) 1 lb. Silica Sand; 3 lbs. **Recommended Infill** SBR Rubber **Pile Height** 2" - 21/2" Pile Weight 40-52 oz. Standard Line and Field Colors

Custom colors available upon request

#### **FOOTBALL**

Robert W. Plaster Stadium is the newly renovated home of the Missouri State football team. Offering student athletes and fans alike a state-of-the-art field and experience was top priority when selecting the new turf for their fields. This is why they chose to go with Game Changer™, 2 ½ pile 52oz.

Hastings+Chivetta, the architectural firm that handled project, put a great deal of thought and effort into the facility design. The firm considered how the stadium design would affect athletes, fans and their different situations. According to Jim Capps of Hastings+Chivetta, "H+C solicited information from many turf companies to present to MSU."





# CLIFF SMART MSU President

Clifton M. "Clif" Smart III was named interim president on June 27, 2011, and served in that role until he was named the 11th president of Missouri State University on Oct. 16, 2012, after a

nationwide search. He served as the University's general counsel from December 2007 until being named interim president.

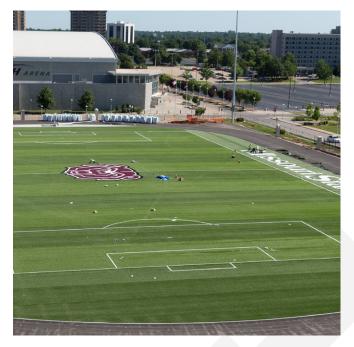
As general counsel from 2007-11, Smart provided legal counsel to the Board, president, faculty, staff and administrators.

Not only were the fields designed with the players in mind but the students and community as well. They wanted the ultimate fan experience and they knew that  $SporTurf^{TM}$  could help them accomplish their goals.

To help confirm the Bears decision to choose SporTurf™ as their field, they had record attendance at their season opener and crushed their opponents 38-0. According to MSU President Clif Smart,

"I think it looks fabulous, obviously the field with it just being marked for football and the stands being so much closer is great. The students told us over and over that the ugliest place on campus was the student side of Plaster Stadium and that's no longer true."





The Betty and Bobby Allison South Stadium is home to the Missouri State Bears men and women's soccer teams. It was renovated in 2014 with the new Game Changer. The turf is so similar to natural grass, that players love the texture and playability. The advanced yarn system provides great flexibility and strength, while retaining its exceptional split resistance.

Not only will the Betty and Bobby Allison South Stadium be used for soccer but it is the main multipurpose field for the campus. Rec, clubs and various other sports are using the field. Being a multipurpose field, now the entire student population receives the benefits of the SporTurf™ synthetic turf by being able to use it 27/7.

### FIELD HOCKEY

FIH71 is the ultimate wet Field Hockey surface designed for the masses. It is predictable, it's fast, and it can take a beating. FIH71 is exactly what the Bears field hockey team wanted and needed. While the majority of schools in the league are playing on old out dated fields, Missouri State is playing on the same style of field that the World Cup Field Hockey matches are played on. They are setting the standard for all college teams, to be the best you have to play on the best.

The Betty and Bobby Allison North Stadium is home the Missouri state Bears field hockey and lacrosse teams and it was renovated in 2014. The design of the field allows the Bears to always be game ready. According to head coach Gabby Gomez Sosa, "We should see immediate changes in performance." SporTurf has developed the best field possible with their dedication and attention to detail. Not only does the turf look phenomenal, it is functional. Sosa also stated, "Finally our athletes are going to be able to practice on a surface where they are actually going to play."



