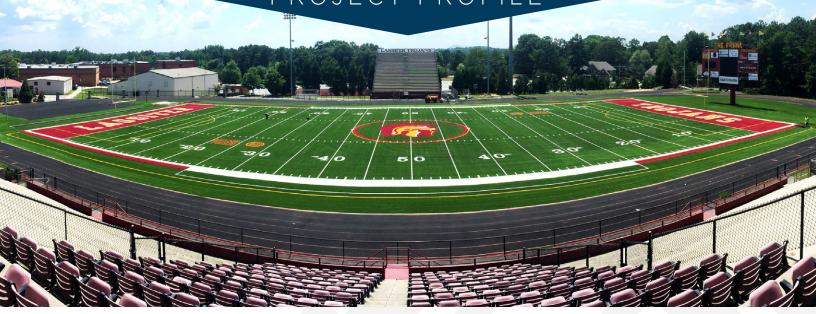
# Lassiter High Schoo PROJECT PROFILE



# **PRODUCT SELECTION**

The Lassiter High School Trojans existing turf field had reached the end of its useful life and were in dire need of a new field. The goal of the project was twofold: source a high performance surface that could serve multiple different sports while also honoring the life and legacy of Philip Lutzenkirchen. Members of the Lutzie 43 Foundation took the time to visit turf manufacturing facilities in and around Dalton, GA in order to learn about the companies behind the turf as well as the products themselves. From the very beginning, this project was to be a true partnership between Lassiter High School, the Lutzie 43 Foundation and the turf provider.

# **ABOUT LUTZIE 43 FOUNDATION**

The Lutzie 43 Foundation was established in loving memory of Philip Lutzenkirchen, shortly after his death in 2014. On June 29, 2014, Philip died in a tragic single vehicle accident at just 23 years old. Though Philip has departed from us in this world, his legacy will never be forgotten.

The objective of the Foundation is to pass on Philip's many remarkable characteristics in terms of community service, leadership and service to others. The Foundation's motto for young students and athletes is to "Live like Lutz, Love like Lutz, and Learn from Lutz," reflecting our desire to help others live out the many positive character attributes that Philip displayed, while learning from the circumstances that led to his death.







The Lutzie 43 Foundation hopes to develop the character of young people and their influencers by focusing on leadership, charity, compassion, mentorship, hard work, honesty and faith through education and real world application.

Philip's father, Mike Lutzenkirchen, stated, "The goal is to have a kid walk onto the field, ask why it's called Lutzie 43 Field, and then learn the lessons and values that were so important to Philip in his life."

## LUTZIE 43 FOUNDATION CHOOSES SPORTURF™

The Lutzie 43 Foundation preferred a partner that would not only provide exceptional customer service and focus with a superior quality field for Lassiter High School, but a partner that truly understood the Lutzie 43 Foundation's mission and the desire to preserve Philip's legacy. According to Bob Penter, Vice President of the Lutzie 43 Foundation, "We wanted to work with an organization that understood that Lutzie Field is more than just artificial turf, that it is intended to serve as a tangible reminder in our local community of the Foundation, our mission to help young men and women make better decisions and the legacy that Philip Lutzenkirchen left."

Sporturf<sup>™</sup> understands and values the mission of the Lutzie 43 Foundation and the unique nature of this project.

The Foundation met with and considered a number of very high quality firms during the selection process, any of which likely could have met the technical requirements of this sensitive and important project. However they selected Sporturf<sup>™</sup> for three crucial reasons: 1) its leading role in the industry, 2) its investment in the project, and 3) the obvious understanding of the mission and its desire to help them meet their goals.



## **PRODUCT INFO**

Sporturf<sup>™</sup> chose to upgrade Lutzie Field to PowerHouse; the workhorse of the Sporturf<sup>™</sup> product lineup. PowerHouse is made up of some of the most proven and durable grass blades in the world. The 2C "Double Coverage" system allows for more face yarn to show its beautiful colors. This 13,000 denier system will keep your field looking newer, longer.

Designed with durability in mind, PowerHouse also provides increased comfort and durability thanks to the extensive research and development that went into it. PowerHouse is truly a workhorse and will withstand the rigors of wear and tear for many years. Not to mention the superior grass blades and overall design make the field a beauty to behold.





PROPERTY	DESCRIPTION
Primary Yarn Polymer	Polyethylene
Yarn Cross Section	Polyethylene Slit Film
Standard Color	Field; Field/Lime
Additional Colors Available	White, Yellow, Red, Florida Blue, Black, Orange, Terra Cotta
UV Stabilized	Yes
Fabric Construction	Tufted
Primary Backing	Dual layered woven polypropylene
Coating Type	SilverBack™ Polyurethane
Perforations Polyethylene Yarn Denier/Ends	Yes 8000/1 (Slit) 5000/1 (Slit)
Recommended Infill	1 lb. Silica Sand; 3 lbs. SBR Rubber
Pile Height	2"
Pile Weight	40-52 oz.

#### Standard Line and Field Colors



Custom colors available upon request

#### Features:

- Dual Parallel Slit Film
- Over 50% More Wear

#### Applications:

- Football
- Lacrosse
- Soccer



# LUTZIE 43 FOUNDATION EXPERIENCE WITH SPORTURF

"Our experience with Sporturf<sup>™</sup> has been outstanding throughout the process," stated Bob Penter, "Beyond the high quality product and beautiful field that's been installed, the service has been above and beyond our expectations. Due to various challenges in the process, we forced a very narrow window on Sporturf<sup>™</sup> to complete the project, and a difficult planning process. No matter the challenges, Sporturf<sup>™</sup> has stood right with us in assuring that the project was completed on time and in a very high quality fashion."

Sporturf<sup>™</sup> strives to go above and beyond expectations, and provide the best quality field for each and every application. It's this attitude and determination that strengthens our customer's decision to retain the organization time after time. We desire true partnership in our projects, and appreciate every customer that considers and chooses to work with us. We look forward to servicing our valued customers in the future.

