



## All-Star Team Grows; Matt Riggs named Business Director of Sporturf™

### **FOR IMMEDIATE RELEASE**

Dalton, GA September 9<sup>th</sup> – Controlled Products Vice President of Sales and Marketing Kevin Barker is pleased to announce that Matt Riggs has joined Controlled Products as Business Director for Sporturf™. "I am excited to have Matt join Controlled Products. He brings exceptional leadership, experience and market knowledge to our Sporturf™ team," said Barker. Matt has held Sales Manager and Regional Manager Positions and assisted in R&D at a number of companies, including TenCate, a world leading company specializing in advanced textiles and composites. Most recently Matt was a Regional Manager for ProGrass, where his focus was in the recreational surfaces industry.

Barker went on to say, "Matt will be a formidable player in the synthetic turf sports surfaces market. The business and sales experience Matt gained while working in the construction products industry spanning a wide range of products from sports surfacing manufacturing to designer landscape products. This experience, coupled with his lifelong involvement in developing dealers and owner relationships, will be put to the test as we ask Matt to elevate Sporturf's' profile at all levels within the sports surfaces industry on a global scale," said Barker.

Matt will be working directly with Dealers, Architects and End Users every day. His experience in each of these channels is something that today's market demands. Sporturf's market position is immediately elevated by this appointment.

Matt earned a Bachelor of Arts in Business Administration from Tusculum College. He will reside in Chattanooga Tennessee and be responsible for building all global sales for Sporturf™.

### **About Controlled Products and Sporturf™:**

Headquartered in Dalton, Georgia, Controlled Products ([www.cpturf.com](http://www.cpturf.com)) produces the highest quality synthetic turf in the industry for every possible application. Sustainability, innovation, research, the ability to customize deliverables and the use of advanced, state-of-the art technology are key priorities for the organization. Established in 1989, Controlled Products is an ISO 9001, ISO 14001 and OHSAS 18001 company. As a founding member of the Synthetic Turf Council (STC), and a STC Certified Manufacturer/Supplier, their expertise is unmatched in the

industry. Their synthetic turf products are currently in use in thousands of athletic fields, playgrounds, landscape projects, golf courses and indoor sport facilities throughout the world.

Sporturf™ is leading the way in the synthetic turf industry with Game Ready, an entire new product line up that allows owners, coaches and players to focus on the training, speed of the game and safety, all the things that matter. Game Ready is a no-nonsense product that was developed with all the performance characteristics players, coaches and owners demand. Game Ready is designed to provide facilities a premium and hassle free solution. The product installs in days and has no infill requirements making the product sand and rubber free.

Controlled Products is the parent company of Sporturf™ ([www.sporturf.com](http://www.sporturf.com)) which supplies large athletic facility customers and sells and installs athletic fields through preferred partners; Synthetic Turf International™ ([www.synthetic-turf.com](http://www.synthetic-turf.com)), whose network of distributors installs synthetic turf for golf, landscape, playground, pet turf and indoor sporting facilities; GrassTex™ ([www.grass-tex.com](http://www.grass-tex.com)), which distributes products through retailers, carpet stores and rock yards; Grass Turf Mills ([www.grassturfmills.com](http://www.grassturfmills.com)), manufacturer of private label brands for dealers and resellers and Aqua-Fab, designer of custom logos and images for synthetic turf projects. To learn more, visit [www.cpturf.com](http://www.cpturf.com), call (800) 562-4492 or contact the company at Controlled Products, LLC, 200 Howell Drive, Dalton, Georgia 30721